NoviSign Customer Case Study

Anchorage Neighborhood Health Center
Customer Case Study

Industry: Healthcare
Application: Announcements & Promotions

YOUR ONE STOP HEALTHCARE HOME
Founded in 1974, Anchorage Neighborhood Health Center (ANHC) prides itself on its core values, including excellence and exceptional customer service.

Mike Lane, from the ANHC IT department, had grown increasingly frustrated with the generic Digital Signage software he was using. He told NoviSign:

“The generic unit had poorly designed web interface, low reliability, and an investment in excess of 40 hours of labor. Often, players would freeze and we’d have to grab a ladder to manually reboot each player.”

Additionally, updating the playlist was also problematic. It would frequently freeze, interrupting the viewer’s experience and reflect poorly on the facility’s technology and amenities. (continued over…)
Lane decided to search “Android Digital Signage” on the Web to find software that could be compatible with his existing hardware. Lane discovered NoviSign Digital Signage.

To begin working with the NoviSign technology, Lane immediately downloaded the player to his Nexus 7 tablet. After seeing the software’s flawless operation, he set a meeting with his IT department to demonstrate the tablet using an MK803 Android mini PC, which he found and ordered from Miniand.com. To run the demo, Mike downloaded Adobe Air.

In order to have the playlist fill the entire screen, Lane discovered a key feature, the “Hide Bottom Bar,” which enabled the playlist to take over the entire screen. Lane also discovered “Automate IT,” which enabled him to start NoviSign after 20 seconds after updating the playlist, allowing time for a Wi-Fi connection to be established in addition to the Hide Bottom Bar application to kick in.

With all three elements in tow, the Mini MK803, the NoviSign Player, and Adobe Air, along with two optional applications (Hide Bottom Bar and Automate IT), Lane established a reliable, operable signage solution for ANHC.

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