



Alliance Soccer Club Customer Case Study

Industry: Sports

Application: Club Signage





Easy adjustments Our webmaster is able to make adjustments very easily, from every location the latest info data can be adjust or added in no time. Also live website pages can be integrated, which gives our club all the best can afford to present data to our members and guests.

Alliance Soccer Club from the Netherlands needed a flexible and easy way to use a narrowcasting program to display club, team and competition information for their soccer club. They chose NoviSign.

Alliance is a soccer club from the Netherlands. As a

soccer club they needed a flexible and easy way to use a narrowcasting program to display club, team and competition information for their soccer club. So they searched the internet. As they are already users of Android smart phones they found exactly what they were looking for via Google Play store: A digital signage software, running on a small Android USB player and very easy to configure via a web based software on a PC. NoviSign was the right match. It seems that the fact that the whole process of getting a the signage on a TV screen is done in only two steps made the difference here. Bart also says "The option for automatic startup is a big plus, users can simple put on the TV-screen, the Signage guard ensures that the broadcasting starts automatically!

Ending the broadcasting is also easy, just turn off the TV." He continues "We thank NoviSign for their support and the use of their terrific and outstanding signage service. Because of NoviSign's narrowcasting software we are able to inform and provide our club members with real time club info data. A soccer scoreboard for every team and live news tickers makes our club very dynamic in the way we present our information".

Sign up for a free trial

Go to our [Signup page](#) to start your free trial of the NoviSign digital signage platform today. Subscriptions start at \$20 per player per month.