

# Digital Menu Board Software for Restaurants

NoviSign's Digital Menu Board software is your total solution for keeping menu pricing, promotions and items up-todate, consistent and organized. Combine eye-catching HD imagery with highly visible menu listings to better upsell your menu items while creating a new modern dining experience.



#### Unlimited Digital Menu Zones

Beautifully display any combination of high definition individual food or drink promotions, happy hour specials and delicious dessert images.



#### Customizable Digital Menu Templates

Create your digital menu from scratch or choose from our easy-to-edit templates. Your branding requirements can be added.



#### **Clean & Easy to Read**

Neatly organize your menu into color-coded categories. Rotating food images can be added too. This kind of design is great for large menus!

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## **Advanced Day Parting**

Schedule specific advertisements or your entire menu to change at specific times and days automatically.



#### **Edit from Anywhere**

Using any web browser, on any device, at any time, you can design, edit and manage your menu for one or multiple locations.



## **Quick Order**

Create an elegant, easy to read style menu that consists of your unique food combination platters, prices, images and descriptions.



## Comprehensive Digital Menu Board Design Studio

You can create nicely organized digital menus that list your entire menu, pricing and nutritional information. The online design Studio is very simple to use and includes a rich set of dynamic drag-and-drop features:

✓ Facebook

✓ Instagram

✓ News RSS

✓ Weather

✓ Clock

✓ Twitter

- 🗸 Images
- 🗸 Videos
- ✓ Slideshows
- 🗸 Text
- 🗸 Shapes
- Background

- 🗸 URL
- ✓ Rolling Text
- 🗸 Polls
  - ✓ YouTube
  - Prices
  - Descriptions

# **Real-Time Reports, Proof-of-Play and Display Status**

Included with NoviSign is a full report dashboard that enables you to view the status of your digital menus easily.

Proof-of-Play	A list of how many times the content played and how long it played
Performance	All media assets that played, exposure time and play count
Connectivity	View connectivity status of all screens and what playlist is displaying
Status	Media player status, name and most recent time of content update
Admin control	Create sub-users with limited or full access

# **Digital Menu Board Templates**

Includes a wide variety of professionally designed high-impact templates for you to choose from; Cafes, Quick Serve, Fast Casual, Bakery, Pizza Parlor and more. Both landscape and portrait orientations are available. All design can be fully customized to match your branding requirements.

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# **Template Examples**

Simply select your template, adjust the text & images and then remotely send to your screen!

#### Quick Serve





Pizza



## Chalkstyle

